

INALSA

HOME APPLIANCES

Innovation, Designed for Modern Living

Tuareg Marketing Pvt. Ltd.

A subsidiary of Taurus Group, Spain

INALSA

HOME APPLIANCES



ABOUT INALSA

- Established in 1967 — over 55 years of trusted excellence
- Subsidiary of Taurus Group, Spain — global leader since 1962
- Pioneer brand in Food Processors in India
- Leader in small home appliances with world-class technology
- 200+ products across 12+ categories
- Bestseller for 30+ years — trusted by Indian homes
- 250+ distributors & 10,000+ retailers nationwide
- Strong e-commerce presence on all major platforms



GLOBAL FOOTPRINT — 130+ COUNTRIES



Region	Facilities
Spain (HQ)	R&D, Production, Logistics
France	Subsidiaries, R&D
Portugal / Morocco	Production Centers
China / Hong Kong	Production, Logistics
India	Production, R&D, Logistics
Mexico / Colombia	Subsidiaries
Peru / Brazil	Subsidiaries
South Africa	Logistics

Global infrastructure ensures quality, innovation & supply chain strength for Indian partners

OUR HERITAGE — TAURUS GROUP, SPAIN



Since 1962 — over 60 years of home appliance innovation

18+ Brands Under One Roof:

Taurus	Solac	MyCook	Mellerware	Casals	Alpatec
Supra	Richard Le Droff	MiniMoka	White & Brown	Taurus Professional	INALSA
Coffeemotion	Winsor	Turmix	Practika	Lucky	Fittyfy



Taurus Group brings world-class R&D, design expertise, and manufacturing standards to every INALSA product.

www.group-taurus.com

WHY PARTNER WITH INALSA?

200+

Products across
12+ categories

250+

Distributors
nationwide

10,000+

Retailers
across India

55+

Years of
brand trust

30+

Years as
bestseller

130+

Countries
(Taurus Group)

PRODUCT PORTFOLIO OVERVIEW

Category	# Models	Price Range (MRP)
Air Fryers	12	₹8,995 – ₹22,999
Air Fryer Ovens	6	₹21,995 – ₹36,990
Food Processors	3	₹7,595 – ₹19,995
Stand Mixers	7	₹14,495 – ₹51,000
Mixer Grinders	7	₹2,995 – ₹14,995
Nutri Mixers	4	₹3,495 – ₹5,995
Juicers & Extractors	6	₹3,895 – ₹25,500
Hand Blenders	9	₹2,595 – ₹7,195
Coffee Makers	3	₹2,995 – ₹15,995
Grills & Toasters	4	₹2,695 – ₹7,495
Kettles & Cooktops	16	₹1,895 – ₹6,495
Irons & Garment Steamers	12	₹1,195 – ₹8,495
Vacuum Cleaners	18	₹2,695 – ₹31,999
Choppers & Misc	6	₹2,195 – ₹4,995
Chimneys	18	₹17,400 – ₹46,990
OTGs	6	₹2,995 – ₹16,495



CATEGORY USP

AIR FRYER

Complete Portfolio Leadership

INALSA

One of the Most Comprehensive Air Fryer Portfolios in India

- Complete range from **3L to 23L** capacity
- Strong presence in large capacity segment (12L – 23L)
- Among very few brands offering such wide capacity coverage
- First brand: Air fryer oven with steamer function (lifestyle cooking)
- First brand: 100% non-ceramic air fryers (4.5L & 5.5L) — health & safety focused
- Planned May 2026: 100% toxic-free stainless steel interior air fryers (Pan + Fry concept)

BUYER RELEVANCE

- ✓ Helps create capacity segmentation on shelf
- ✓ Allows trading customers from entry to premium
- ✓ Health positioning helps premium conversion
- ✓ Innovation story enhances marketing visibility

AIR FRYERS (1/4)



Nutri Fry DuoSlim

Capacity: 7L + 7L

Power: 2800W

Functions: 10-in-1, Dual & Sync

Display: Smart Touch Digital

Special: 30% Less Space, Clear Window

MRP: ₹22,999

2 Years Warranty



Crisp Pro DW 6.5

Capacity: 6.5L

Power: 1600W

Functions: 10-in-1 Multi Function

Display: Smart Touch Digital

Special: Clear Cook Window, Non-stick

MRP: ₹15,995

2 Years Warranty



Sous Chef LX

Capacity: 6.5L

Power: 1650W

Functions: 8-in-1 w/ Auto Shake

Display: Smart Touch Digital

Special: 99% Fat Less

MRP: ₹14,695

2 Years Warranty

Range: ₹8,995 – ₹22,999 | Entry-level to premium | Smart touch, clear windows, non-stick pans

AIR FRYERS (2/4)



Tasty Fry CDW 5.5

Capacity: 5.5L

Power: 1600W

Functions: 8-in-1 Multi Function

Display: Smart Touch

Special: Digital, Ceramic Coated, Viewing Window

MRP: ₹13,995

2 Years Warranty



Gourmia Digital DW5.5

Capacity: 5.5L

Power: 1400W

Functions: 8-in-1 Multi Function

Display: Smart Touch Digital

Special: Clear Window, Non-stick Pan

MRP: ₹12,995

1 Year Warranty



Tasty Fry 5.5

Capacity: 5.5L

Power: 1600W

Functions: 8-in-1 Multi Function

Display: Smart Touch Digital

Special: 200° Temp, Non-stick Pan

MRP: ₹11,995

1 Year Warranty

Range: ₹8,995 – ₹22,999 | Entry-level to premium | Smart touch, clear windows, non-stick pans

AIR FRYERS (3/4)



Gourmia DW4.5

Capacity: 4.5L

Power: 1000W

Functions: 8-in-1 Multi Function

Display: Smart Touch Digital

Special: Clear Cook Window

MRP: ₹10,995

1 Year Warranty



Tasty Fry CD 4.5

Capacity: 4.5L

Power: 1400W

Functions: 8-in-1 Multi Function

Display: Smart Touch

Special: Digital, Ceramic Coated

MRP: ₹10,995

2 Years Warranty



Gourmia Digital 4.2

Capacity: 4.2L

Power: 1400W

Functions: 8-in-1 Multi Function

Display: Smart Touch Digital

Special: Non-stick Pan & Separator

MRP: ₹9,995

2 Years Warranty

Range: ₹8,995 – ₹22,999 | Entry-level to premium | Smart touch, clear windows, non-stick pans

AIR FRYERS (4/4)



Gourmia MW4.5

Capacity: 4.5L

Power: 1400W

Functions: 10-in-1 Variable Temp

Control: Bell Ring Timer

Special: Clear Cook Window

MRP: ₹8,995

1 Year Warranty



Gourmia Digital 3.7

Capacity: 3.7L

Power: 1400W

Functions: 8-in-1 Multi Function

Display: Digital Display

Special: Non-stick Pan & Separator

MRP: ₹8,995

1 Year Warranty



Gourmia Digital 3.2

Capacity: 3.2L

Power: 1200W

Functions: 6-in-1 Multi Function

Display: Digital Display

Special: Non-stick Pan & Separator

MRP: ₹8,995

1 Year Warranty

Range: ₹8,995 – ₹22,999 | Entry-level to premium | Smart touch, clear windows, non-stick pans

AIR FRYER OVENS (1/2)



Aero Smart 30

Capacity: 30L

Power: 1700W

Functions: 18-in-1

Special: Rotisserie, SS 304 Interior

Display: Smart Touch Digital

MRP: ₹36,990

2 Years Warranty



Aero Smart N Steam

Capacity: 15L

Power: 1700W

Functions: 10-in-1

Special: Steam + Rotisserie + Convection

Interior: SS 304 Accessories

MRP: ₹31,995

2 Years Warranty



Crisp Pro 24

Capacity: 24L

Power: 1700W

Functions: 16-in-1

Special: Rotisserie + Convection

Display: Smart Touch Digital

MRP: ₹24,995

2 Years Warranty

AIR FRYER OVENS (2/2)



Aero Crisp 16

Capacity: 16L

Power: 1800W

Functions: 10-in-1

Special: Rotisserie + Convection

Display: Smart Touch Digital

MRP: ₹23,995

2 Years Warranty



Aero Smart 15

Capacity: 15L

Power: 1700W

Functions: 14-in-1

Special: Rotisserie + Convection

Display: Smart Touch Digital

MRP: ₹23,995

2 Years Warranty



Crisp Pro 12

Capacity: 12L

Power: 1700W

Functions: 12-in-1

Special: Rotisserie + Convection

Display: Smart Touch Digital

MRP: ₹21,995

2 Years Warranty

CATEGORY USP

FOOD PROCESSOR

Category Pioneer Advantage

INALSA

Pioneer in Food Processors in India — 25+ Years of Legacy

- Among the first brands to introduce food processors in India (25+ years ago)
- Range from 800W basic models with essential processing functions
- Up to 1200W premium models with up to 12 accessories
- Complete coverage from entry segment to premium performance
- Focus on performance-driven assortment rather than price-only models

BUYER RELEVANCE

- ✓ Strong legacy improves customer trust and conversion
- ✓ Complete price ladder helps improve category share
- ✓ Enables good / better / best merchandising strategy

FOOD PROCESSORS — Pioneer in India



Inox 1200

Capacity: 2.5L

Power: 1200W

Type: All-in-One Kitchen Appliance

Blades: 5 Function SS Disc Blades

Special: Dual Pusher, Child-Safe, 3-Speed

MRP: ₹19,995

2 Years Warranty



Inox 1000 Pro

Capacity: 2.5L

Power: 1000W

Functions: 10-in-1

Motor: 100% Copper Winding

Special: Child-Safe Interlock, 3-Speed

MRP: ₹15,995

2 Years Warranty



Easy Prep

Capacity: 1.4L

Power: 800W

Functions: 6-in-1

Motor: 100% Copper Winding

Special: Child-Safe Interlock, 2-Speed

MRP: ₹7,595

2 Years Warranty

CATEGORY USP

STAND MIXER

Range & Design Differentiation Leader

INALSA

Largest & Most Differentiated Stand Mixer Range in India

- One of the largest Stand Mixer ranges in India — 12+ models
- Power range from 1200W to 1800W
- Premium full die-cast body models available
- Entry models with ASP starting approx ₹6,000+
- Unique dual tone colour designs (rare in India)
- Exclusive digital display models
- Models with dual processing bowl configuration

BUYER RELEVANCE

- ✓ Supports premium kitchen appliance positioning
- ✓ Design differentiation improves consumer appeal
- ✓ Opportunity for premium display zone placement

STAND MIXERS (1/3)



CusinMix 1800

Capacity: 7L

Power: 1800W

Speed: 10-Speed + Pulse

Body: Aluminium Die Cast

Bowl: SS 304

Display: Smart Touch Digital

MRP: ₹51,000

2 Years Warranty



Mix Master Plus

Capacity: 5.3L

Power: 1500W

Speed: 3-Speed + Pulse

Motor: 100% Copper Winding

Special: Full Metal Gears, Smart Touch

MRP: ₹25,995

2 Years Warranty



Esperto 1400

Capacity: 5L

Power: 1400W

Speed: 10-Speed + Pulse

Motor: 100% Copper Winding

Special: Multi Function, Safety Lock

MRP: ₹22,995

2 Years Warranty

STAND MIXERS (2/3)



Esperto LX

Capacity: 5.3L

Power: 1300W

Speed: 8-Speed + Pulse

Special: 3 Preset Smart Touch

Bonus: Dishwasher Safe

MRP: ₹21,995

2 Years Warranty



Kratos Dual Tone

Capacity: 5.4L

Power: 1200W

Speed: 8-Speed + Pulse

Special: 3 Dual Tone Colors

Motor: 100% Copper, Splash Guard

MRP: ₹16,995

2 Years Warranty



Kratos Plus

Capacity: 5.3L

Power: 1200W

Speed: 8-Speed + Pulse

Special: Multi Function

Motor: 100% Copper, Splash Guard

MRP: ₹14,995

2 Years Warranty

STAND MIXERS (3/3)



Kratos

Capacity: 5L

Power: 1200W

Speed: 8-Speed + Pulse

Special: Multifunction

Motor: 100% Copper, LED Power

MRP: ₹14,495

2 Years Warranty

CATEGORY USP

MIXER GRINDER

Power, Performance & Value Leadership

INALSA

Complete Range from Entry to Advanced Technology

- Range available from 450W entry models, 600W HVDC advanced technology to 900W models.
- HVDC technology (Jazz 600): 50% noise reduction, 30-minute continuous grinding
- 100% copper winding motors across range for durability
- Models with shock-proof bodies, leak-proof jars and splash guards

BUYER RELEVANCE

- ✓ Complete price ladder supports good/better/best merchandising
- ✓ Technology story (HVDC) enables premium conversion
- ✓ Long warranty builds consumer confidence and reduces returns

MIXER GRINDERS (1/2)



Jazz 600 (HVDC)

Power: 600W

Tech: HVDC Technology

Noise: 50% Reduction

Grinding: 30min Continuous

Special: Coarse Grinding, LED Spark

MRP: ₹11,999

7 Years Motor Warranty



Triton FP

Power: 900W

Speed: 3-Speed + Incher

Motor: 100% Copper Winding

Jars: FP Attachment + 3 SS Jars

Special: Splash Guard, Heavy Gauge 16G SS Jars

MRP: ₹14,995

2 Years Warranty



Aarin Pro 1000

Power: 1000W

Speed: 8-Speed + Pulse

Motor: 100% Copper Winding

Jars: 1.5L Blender + 3 SS Jars

Special: Splash Guard, Break Resistant

MRP: ₹9,495

2 Years Warranty

MIXER GRINDERS (2/3)



Triton MG

Power: 900W

Speed: 3-Speed + Incher

Motor: 100% Copper Winding

Jars: 3 SS Jars + Fruit Filter

Special: Splash Guard, Heavy Gauge 16G SS Jars

MRP: ₹11,999

2 Years Warranty



MaxxBlend 750

Power: 750W

Speed: 3-Speed + Pulse

Blades: Food Grade SS

Jars: 1.5L, 0.8L, 0.4L

Special: Leak Proof, Comfortable Handle

MRP: ₹5,895

2 Years Warranty



Unimix

Power: 550W

Speed: 3-Speed + Pulse

Blades: Food Grade SS

Design: Leak Proof Module

Body: Shock Proof Plastic

MRP: ₹4,695

2 Years Warranty

MIXER GRINDERS (3/3)



MyMix

Power: 450W

Speed: 3-Speed + Pulse

Handle: Comfortable Jar Handle

Design: Leak Proof Jars

Body: Shock Proof Plastic

MRP: ₹2,995

1 Year Warranty

CATEGORY USP

NUTRI BLENDER

Modular Selling Strategy

INALSA

Flexible Configuration Options for Channel-Specific Planning

- Available in 2-jar, 3-jar, and 5-jar configurations
- Customizable jar combinations to suit any buyer segment
- Supports channel-specific assortment planning
- Allows price point customization

BUYER RELEVANCE

- ✓ Helps channel-specific assortment planning
- ✓ Allows price point customization per format
- ✓ Supports health category expansion

NUTRI MIXERS (1/2)



Nutri Edge

Power: 600W

Functions: 3-in-1 Mix/Blend/Grind

Blades: High Quality SS

Motor: 100% Copper Winding

Parts: BPA Free

MRP: ₹5,695

2 Years Warranty



Nutri Go

Power: 500W

Functions: 3-in-1 Mix/Blend/Grind

Blades: High Quality SS

Motor: 100% Copper Winding

Parts: BPA Free

MRP: ₹5,195

2 Years Warranty



Nutri Fit

Power: 500W

Functions: 3-in-1 Mix/Blend/Grind

Blades: High Quality SS

Motor: 100% Copper Winding

Parts: BPA Free

MRP: ₹4,695

2 Years Warranty

NUTRI MIXERS (2/2)



Jiffy

Power: 400W

Blades: High Quality SS

Safety: Overload Protection

Speed: 2-Speed Control

Parts: BPA Free

MRP: ₹3,495

1 Year Warranty

CATEGORY USP

JUICE EXTRACTOR

Complete Juicing Portfolio — Entry to Cold Press

INALSA

Widest Juicing Range from Centrifugal to Cold Press Technology

- Complete range from entry centrifugal to premium cold press
- Cold press slow juicers & High yield centrifugal extractors up to 900W with 100% copper winding
- Anti-drip technology across premium range

BUYER RELEVANCE

- ✓ Dual technology range (centrifugal + cold press) caters to all buyer segments
- ✓ Health positioning of cold press drives premium conversion
- ✓ Strong warranty story supports higher ASP products

JUICERS & EXTRACTORS (1/2)



Nutri N Vit Pro

Type: Slow Juicer

Power: 250W

Inlet: 130mm Extra Large

Tech: Cold Press, 7-Stage Auger

Noise: Super Low, 50 RPM

MRP: ₹25,500

30 Months Warranty



Nutri N Vit

Type: Slow Juicer

Power: 400W

Inlet: 82mm Extra Large

Tech: Cold Press, 7-Stage Auger

Noise: Super Low, Anti Drip

MRP: ₹24,500

2 Years Warranty



Duronic 900

Type: Juice Extractor

Power: 900W

Motor: 100% Copper Winding

Yield: Highest Juice Yield

Special: Extra Large Tube, Anti Drip

MRP: ₹11,995

2 Years Warranty

JUICERS & EXTRACTORS (2/2)



Duronic 650

Type: Juice Extractor

Power: 650W

Motor: 100% Copper Winding

Speed: 2-Speed + Pulse

Parts: BPA Free

MRP: ₹9,995

5 Years Motor



Novis

Type: Juicer Mixer Grinder

Power: 500W

Speed: 3-Speed + Pulse

RPM: 18,000 RPM

Safety: Overload Protection

MRP: ₹4,495

2 Years Warranty



Frutlick CF

Type: Juice Extractor

Power: 500W

Speed: 3-Speed + Pulse

RPM: 18,000 RPM

Safety: Safety Locks

MRP: ₹3,895

2 Years Warranty

HAND BLENDER

Deepest Assortment Strategy

INALSA

One of the Largest Hand Blender Ranges in India

- Power range from 450W to 1800W
- Attachments: Chopper, Whisker, Kneading Hook, Nutri Blender Bottle
- First combination concept: Hand Blender + Nutri Blender attachment
- Multi-attachment range justifies premium pricing
- Cross usage improves sales conversion

BUYER RELEVANCE

- ✓ Multi-utility improves consumer value perception
- ✓ Attachments justify premium pricing
- ✓ Cross usage improves sales conversion

HAND BLENDERS (1/3)



Robot Inox 1800 Blend N Go

Power: 1800W

Blades: SS Rod & Blades

Speed: Turbo Speed Switch

Bottles: Blending Bottles w/ Sipper Lids

Special: Super Low Noise, BPA Free

MRP: ₹7,195

2 Years Warranty



Robot Inox 1700 Mix N Blend

Power: 1700W

Speed: Progressive-Speed + Turbo

Design: Anti Splash

Operation: Super Silent

Attachments: Dough Hook & Beater

MRP: ₹6,295

2 Years Warranty



Robot Inox 1350 Blend N Froth

Power: 1350W

Speed: Progressive + Turbo

Blades: SS Rod & Blades

Design: Anti Splash

Operation: Super Silent

MRP: ₹4,995

2 Years Warranty

HAND BLENDERS (2/3)



Robot Inox 1500 StepUp

Power: 1500W

Tech: Stepless Technology

Attachments: Chopper Jug, Whisk, Masher

Parts: BPA Free

Design: Anti Splash

MRP: ₹5,695

2 Years Warranty



Robot Inox 1500 Nero

Power: 1500W

Tech: Stepless Technology

Blades: SS Rod & Blades

Design: Anti Splash

Operation: Super Silent

MRP: ₹4,595

2 Years Warranty



Robot Inox 1350 S

Power: 1350W

Speed: Progressive + Turbo

Blades: SS Rod & Blades

Design: Anti Splash

Operation: Super Silent

MRP: ₹3,895

2 Years Warranty

HAND BLENDERS (3/3)



Robot Inox 1000E

Power: 1000W

Speed: 20-Speed + Turbo

Blades: SS Rod & Blades

Operation: Super Silent

MRP: ₹4,695

2 Years Warranty



Robot Inox 1000ES

Power: 1000W

Speed: 20-Speed + Turbo

Blades: SS Rod & Blades

Operation: Super Silent

MRP: ₹3,295

2 Years Warranty



Robot Inox 500

Power: 500W

Speed: 5-Speed + Turbo

Blades: SS Rod & Blades

Operation: Super Silent

Assembly: Easy Shaft

MRP: ₹2,595

2 Years Warranty

CATEGORY USP

COFFEE MAKER

Espresso to Drip — Full Cafe Experience at Home

INALSA

Three-Tier Portfolio Covering Entry Drip to 15-Bar Espresso

- Range from drip coffee to premium espresso
- 15-bar pump pressure (Espressimo 15) — cafe-grade espresso, latte and cappuccino
- Built-in milk frother across espresso models for premium beverage experience

BUYER RELEVANCE

- ✓ Price ladder enables entry, mid and premium coffee destination on shelf
- ✓ Growing coffee culture in India drives category expansion opportunity
- ✓ Premium espresso positioning improves average selling price

COFFEE MAKERS & GRILLS



Espresso 15

Type: Espresso/Latte/Cappuccino

Power: 900W

Pressure: 15 Bar Pump

Special: Milk Froth, Temp Gauge

Auto: Energy Saving Auto Off

MRP: ₹15,995

1 Year



Bonjour

Type: Espresso/Latte/Cappuccino

Power: 800W

Pressure: 4 Bar High

Special: Milk Froth, SS Filter

MRP: ₹6,795

2 Years



Brew Matic DX

Type: Drip Coffee Maker

Power: 650W

Carafe: 680ml See-Through

Special: Anti Drip, Washable Filter

MRP: ₹2,995

1 Year

GRILL & SANDWICH

Versatile Cooking Solutions — Sandwich to Contact Grill

INALSA

Multi-Format Grilling Range for Every Counter & Budget

- Range from entry toaster to premium contact grill
- 90°/180° opening plates for flexible sandwich and open grilling
- 2200W high-power contact grills (Grill Master series) with adjustable temperature
- 4-slice capacity on premium models — designed for family use
- Non-stick plates with cool touch handles across range for safety
- Stainless steel finish on premium models for modern kitchen aesthetics

BUYER RELEVANCE

- ✓ Format variety enables entry and premium placement in same category
- ✓ High power and capacity story supports premium trade-up
- ✓ Stylish SS finish models improve shelf appeal and premium positioning

INDUCTION & INFRARED COOKER



Grill Master Elite

Type: Contact Grill
Power: 2200W
Plates: 4-Slice, 90°/180° Open
Special: Adjustable Temp, Non-Stick

MRP: ₹7,495

2 Years



Grill Master Ultra

Power: 2200W
Plates: 4-Slice, 90°/180° Open
Special: Adjustable Temp
Control: Smart Touch + Digital
Special: Auto Pan Detection

MRP: ₹6,495

2 Year



Grill Master

Type: Sandwich Maker
Power: 2100W
Power: 1000W
Plates: 90°/180° Open, Non-Stick
Special: Cool Touch Handle, SS Finish

MRP: ₹3,195

1 Year



Presto DX

Type: Grill Toaster
Power: 750W
Plates: Non-Stick Coated
Special: Easy Lock, Overload Protect

MRP: ₹2,695

18 Months

INFRARED / INDUCTION

Smart Cooktop Solutions for Modern Indian Kitchens

INALSA

Dual Technology Range — Infrared & Induction for All Cooking Needs

- Infrared cooker (Flame X): 2200W with turbo mode, keep warm and 4 smart presets
- Induction range from 1600W to 2100W
- Up to 7 preset Indian cooking modes optimised for local recipes
- Smart touch + digital controls with auto pan detection
- Power saving mode and auto pan detection on all induction models

BUYER RELEVANCE

- ✓ Dual technology (infrared + induction) covers wider consumer base
- ✓ Indian cooking mode presets improve consumer relevance and trial
- ✓ Smart features and digital display support premium positioning

INDUCTION & INFRARED COOKER



Flame X

Type: Infrared Cooker
Power: 2200W
Control: Smart Push, 4 Presets
Display: 4-Digit Digital
Special: Turbo Mode, Keep Warm

MRP: ₹6,495

1 Year



Dura Cook DG

Type: Induction Cooktop
Power: 2100W
Presets: 7 Indian Cooking Modes
Control: Smart Touch + Digital
Special: Auto Pan Detection

MRP: ₹4,895

1 Year



Dura Cook

Type: Induction Cooktop
Power: 2100W
Presets: 5 Indian Cooking Modes
Control: Smart Touch + Digital
Special: Power Saving, Auto Pan

MRP: ₹4,095

1 Year



Rapid Cook

Type: Induction Cooktop
Power: 1600W
Presets: 7 Indian Cooking Modes
Control: Pause Function + Digital
Special: Auto Pan Detection

MRP: ₹3,795

1 Year

COOKTOPS (1/3)



Grande Milano 4B AI

Type: Built in Hob
Efficiency: 64% Thermal Efficiency
Ignition Type: Auto Ignition
Burners: 4 Burner
Special: High Efficiency Brass Burner

MRP: 3B: ₹21,995; 4B: ₹25,995

2 Year on Product, 5 Years on Glass



Milano Arte 4B AI

Type: Built in Hob
Efficiency: 64%
Ignition Type: Auto Ignition
Burners: 4 Burner
Special: : High Efficiency Brass Burner

MRP: 3B: ₹19,995; 4B: ₹23,995

2 Year on Product, 5 Years on Glass



Elegio 4B AI

Type: Hob Top
Efficiency: 69% Thermal Efficiency
Ignition Type: Auto Ignition
Burners: 4 Burner
Special: Commercial Brass Burner

MRP: 3B: ₹17,995; 4B: ₹19,995

2 Year on Product, 6 Years on Glass, Burner & Valve



Dazzle Infini 4B

Type: Slim Cooktop
Efficiency: 69% Thermal Efficiency
Ignition Type: Auto Ignition
Burners: 4 Burner
Special: Commercial Brass Burner

MRP: 3B: ₹14,995; 4B: ₹17,995

2 Year on Product, 6 Years on Glass , Burner & Valve

COOKTOPS (2/3)



Iceline 4B

Type: Built in Hob

Efficiency: 70% High Thermal Efficiency

Burners: 4 Burner

Special: High Efficiency Tornado Brass Burner,
SS Frame Design

MRP: 3B: ₹21,995; 4B: ₹25,995

2 Year on Product, 5 Years on Glass



Harmony 4B

Type: Built in Hob

Efficiency: High Thermal Efficiency

Burners: 4 Burner

Special: : Commercial Brass Burner, Inbuilt SS Drip Tray

MRP: 3B: ₹19,795; 4B: ₹12,695

2 Year on Product, 5 Years on Glass



Imperial 4B AI

Type: Hob Top

Efficiency: High Thermal Efficiency

Ignition Type: Auto Ignition

Burners: 4 Burner

Special: SS Double Drip Trays

MRP: 3B: ₹11,995; 4B: ₹12,295

MRP: 3B: ₹10,195; 4B: ₹12,095 (No AI)

2 Year on Product, 5 Years on Brass Burner



Attom 4B

Type: Slim Cooktop

Efficiency: High Thermal Efficiency

Burners: 4 Burner

Special: Commercial Brass Burner

MRP: 3B: ₹9,595; 4B: ₹11,795

2 Year on Product, 5 Years on Brass Burner

COOKTOPS (3/3)



3B Attom Eco

Type: Cooktop
Efficiency: High Thermal Efficiency
Burners 3 Burner
Special: Commercial Brass Burner, Mirror Finish

MRP: 3B: ₹9,245

2 Year on Product



Agni 4B BK

Type: Cooktop
Efficiency: High Thermal Efficiency
Burners: 4 Burner
Special: Commercial Brass Burner, Mirror Finish
SS Drip Trays

MRP: 3B: ₹9,095; 4B: ₹11,195

2 Year on Product, 5 Years on Brass Burner



2B Agni Eco

Type: Cooktop
Efficiency: High Thermal Efficiency
Burners: 4 Burner
Special: Commercial Brass Burner, Mirror Finish

MRP: 2B: ₹5,995

2 Year on Product

KITCHEN CHIMNEY

Premium Auto-Clean Chimney Portfolio — BLDC to Standard

INALSA

Widest Auto-Clean Chimney Range with BLDC & Filterless Technology

- Complete range from 60cm to 90cm sizes covering all kitchen configurations
- BLDC motor models with up to 12-year motor warranty — longest in category
- Suction power range from 1100 m³/hr to 1850 m³/hr
- Thermal auto-clean across range — low maintenance, superior hygiene
- Filterless technology available on majority of models (no baffle filter cleaning)
- Touch control + motion sensor on premium models for modern kitchen experience

BUYER RELEVANCE

- ✓ Complete size range (60cm–90cm) covers all kitchen segment requirements
- ✓ BLDC + 12-year motor warranty is strongest category differentiator
- ✓ Filterless technology reduces consumer complaints and improves repurchase

CHIMNEYS (1/5)



Comet Plus 60BLDC

Size: 60cm

Suction: 1850m³/hr

Power: 203W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Filterless Technology

MRP: ₹46,900

2 Year on Product, 12 Years on Motor



Hector Plus 60BLDC

Size: 60cm

Suction: 1850m³/hr

Power: 203W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Filterless Technology

MRP: ₹45,000



Maris Plus 60BLDC

Size: 60cm

Suction: 1850m³/hr

Power: 202.5W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Filterless Technology

MRP: ₹43,500

2 Year on Product, 12 Years on Motor



Hector 90BKMAC

Size: 90cm

Suction: 1500m³/hr

Power: 243W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Filterless Technology

MRP: ₹39,500

2 Year on Product, 5 Years on Motor

CHIMNEYS (2/4)



Maris 60BLDC

Size: 60cm

Suction: 1500m³/hr

Power: 207W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Filterless Technology

MRP: ₹43,500

2 Year on Product, 7 Years on Motor



Maris 75BKMAC

Size: 75cm

Suction: 1350m³/hr

Power: 263W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Filterless Technology

MRP: ₹36,000

2 Year on Product, 5 Years on Motor



Elios 60BKMAC

Size: 60cm

Suction: 1400m³/hr

Power: 253W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Filterless Technology

MRP: ₹35,000

2 Year on Product, 5 Years on Motor



Maris 60GBBMAC

Size: 60cm

Suction: 1250m³/hr

Power: 263W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Double Layer SS Baffle Filters

MRP: ₹43,500

2 Year on Product, 5 Years on Motor

CHIMNEYS (3/4)



Punch DX75BKMAC

Size: 75cm

Suction: 1400m³/hr

Power: 263W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Filterless Technology

MRP: ₹33,000

2 Year on Product, 9 Years on Motor



Maris 60BKMAC

Size: 60cm

Suction: 1350m³/hr

Power: 263W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Filterless Technology

MRP: ₹33,500

2 Year on Product, 5 Years on Motor



Punch DX60BKMAC

Size: 60cm

Suction: 1400m³/hr

Power: 263W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Filterless Technology

MRP: ₹32,000

2 Year on Product, 9 Years on Motor



Maris 60BKBMAC

Size: 60cm

Suction: 1250m³/hr

Power: 263W

Thermal Auto Clean

Special: Touch Control & Motion Sensor, Double Layer SS Baffle Filters

MRP: ₹33,500

2 Year on Product, 5 Years on Motor

CHIMNEYS (4/4)



Elegant 60BKBF

Size: 60cm

Suction: 1500m³/hr

Power: 203W

Push Button Control

Special: Black Powder Coated Finish, Double Layer SS Baffle Filters

MRP: ₹20,400

18 Months on Product, 5 Years on Motor



Kona 60BKEFL

Size: 60cm

Suction: 1100m³/hr

Power: 92W

Push Button Control

Special: Black Powder Coated Finish, Double Layer SS Baffle Filters

MRP: ₹17,400

18 Months on Product, 5 Years on Motor

CATEGORY USP

ELECTRIC KETTLE

Smart Boiling — Temperature Display to Glass LED Models

INALSA

Premium Kettle Range with Temperature Intelligence & Safety

- Range from ₹1,895 entry to ₹3,295 premium — complete price ladder
- 360° cordless base across all models for user convenience
- Boil-dry protection and auto shut-off as standard safety features

BUYER RELEVANCE

- ✓ Price ladder from ₹1,895 to ₹3,295 supports full shelf range
- ✓ Temperature display and glass body models support premiumization
- ✓ Safety features (auto shut-off, boil-dry protection) reduce returns

ELECTRIC KETTLES (1/2)



Callisto

Type: Electric Kettle 1.7L
Power: 1400W
Body: SS 304 Inner Body
Display: Temperature Display
Special: Auto Shut-Off, Mesh Filter

MRP: ₹3,295

2 Years



Prism Inox

Type: Electric Kettle 1.8L
Power: 1350W
Body: Glass with LED
Safety: Boil Dry Protection
Special: 360° Cordless Base

MRP: ₹3,095

2 Years



Multi Cook Nu

Type: Multi Kettle 1.5L
Power: 700W
Lid: See-Through Glass
Control: Variable Temperature
Special: 360° Cordless

MRP: ₹2,495

1 Year



Asta

Type: Electric Kettle 1.5L
Power: 1350W
Safety: Boil Dry Protection
Base: 360° Cordless
Special: Auto Shut-Off

MRP: ₹1,895

1 Year

ELECTRIC KETTLES (2/2)



Prism BK

Type: Electric Kettle 1.8L

Power: 1500W

Body: Double Wall

Safety: Boil Dry Protection

Special: 360° Cordless Base

MRP: ₹2,395

2 Years

CATEGORY USP

ELECTRIC CHOPPER

Configuration Innovation

INALSA

Differentiated Jar Configurations Improve Shelf Visibility

- Available in PC Jar, Stainless Steel Jar, and Glass Jar models
- Exclusive double bowl concept (Steel + Glass)
- Models with digital display and 2-speed function
- Unique configurations help product differentiation on shelf

BUYER RELEVANCE

- ✓ Unique configurations help product differentiation
- ✓ Innovation improves shelf visibility
- ✓ Broader appeal across consumer preferences

ELECTRIC CHOPPERS & HAND MIXER



Bullet Inox Digi

Type: Electric Chopper 1.8L
Power: 500W
Motor: 100% Copper
Blades: Twin Blade, SS
Display: Digital Timer

MRP: ₹4,995

2 Years



Bullet Inox SS

Type: Electric Chopper 2L
Power: 500W
Motor: 100% Copper
Blades: Twin Blade, SS
Display: Digital Timer

MRP: ₹4,295

2 Years



Multi Chop

Type: Electric Chopper 1.5L
Power: 500W
Motor: 100% Copper
Blades: Twin Blade
Special: One Touch, 2-Speed

MRP: ₹3,595

2 Years



Easy Mix

Type: Hand Mixer
Power: 250W
Speed: 7-Speed Control
Safety: Eject Safety Knob
Noise: Super Low

MRP: ₹2,295

1 Year

OTG OVEN

Bake, Grill, Roast — Complete OTG Range for Every Home

INALSA

Full Capacity OTG Range from 10L Compact to 46L Family Size

- Complete range from ₹4,495 (10L) to ₹16,495 (46L) — 4 models
- Rust-proof stainless steel body on premium models
- Rotisserie + convection function on upper range models

BUYER RELEVANCE

- ✓ Full capacity range (10L–46L) enables entry to large family segment coverage
- ✓ SS body + rotisserie story supports premium positioning and higher ASP
- ✓ Multi-accessory bundles improve perceived consumer value

FOOD STEAMER & OTG OVENS (1/2)



Gourmet

Type: Food Steamer 5L
Power: 500W
Timer: 60 Minutes
Bowls: Break Resistant PC
Special: Easy Carry, Water Level

MRP: ₹2,995

M2 Years



OTG 46SSRC

Type: Oven Toaster Griller 46L
Power: 2000W
Body: SS Rust Proof
Functions: Rotisserie + Convection
Accessories: 6 Accessories

MRP: ₹16,495

2 Years



OTG 24RSS

Type: Oven Toaster Griller 24L
Power: 1600W
Body: Powder Coated
Functions: Rotisserie, 6-Stage Heat
Accessories: 6 Accessories

MRP: ₹9,295

2 Years



OTG 16BK

Type: Oven Toaster Griller 16L
Power: 1200W
Functions: 4-Stage Heat
Timer: 60 Mins Stay-On
Accessories: 4 Accessories

MRP: ₹5,895

2 Years

OTG OVENS (2/2)



OTG 10BK

Type: Oven Toaster Griller 10L

Power: 800W

Functions: Easy Control

Timer: 60 Mins Stay-On

Accessories: 3 Accessories

MRP: ₹4,495

2 Years

CATEGORY USP

GARMENT STEAMER

Complete Fabric Care Portfolio

INALSA

Power-Segmented Offering from Quick Use to Professional Grade

- Handheld Steamers: Range from 1200W to 1600W (quick to performance use)
- Standing Steamers: Range from 1700W to 2000W for high garment loads
- Available in single pole and double pole models (higher stability)
- Designed for professional and high garment load usage

BUYER RELEVANCE

- ✓ Enables entry and premium category placement
- ✓ Opportunity to premiumize garment care section
- ✓ Power segmentation creates clear upgrade path

IRONS & GARMENT STEAMERS (1/4)



Complete Sliding Care

Type: Standing Garment Steamer 2L
Power: 2800W
Steam: 90gm/min
Heat Up: 28 Seconds
Settings: 7 Temp. Settings , 3 Steam Settings

MRP: ₹21,999

2 Years

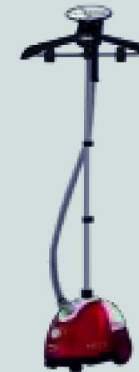


Swiftix 2000

Type: Standing Garment Steamer 1.4L
Power: 2900W
Steam: 32gm/min
Heat Up: 28 Seconds
Settings: 2 Steam Settings

MRP: ₹11,895

2 Years



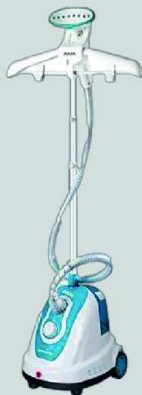
Upright 1900

Type: Standing Garment Steamer 1.4L
Power: 1900W
Steam: 28gm/min
Heat Up: 28 Seconds
Settings: 2 Steam Settings

MRP: ₹8,495

2 Years

IRONS & GARMENT STEAMERS (2/4)



Propress 1700

Type: Garment Steamer 1.4L

Power: 1700W

Steam: 30gm/min

Heat Up: 45 Seconds

Settings: 2 Steam Settings

MRP: ₹6,395

2 Years



Voyager Burst 1600

Type: Handheld Steamer 240ml

Power: 1600W

Steam: 28gm/min

Direction: Horizontal & Vertical

Special: Lock & Unlock Protection

MRP: ₹6,995

1 Year



Cosicosy

Type: Handheld Steamer 340ml

Power: 1600W

Steam: 25gm/min

Direction: Horizontal & Vertical

Special: Lock & Unlock Protection

MRP: ₹5,295

1 Year

IRONS & GARMENT STEAMERS (3/4)



Steamax

Type: Handheld Steamer 260ml
Power: 1200W
Steam: 20gm/min
Heat Up: 20 Seconds
Special: 360° Swivel Cord

MRP: ₹5,095

1 Year



Cosicosy 1400

Type: Handheld Steamer 300ml
Power: 1400W
Steam: 22gm/min
Direction: Horizontal & Vertical
Duration: 15min Continuous

MRP: ₹4,895

1 Year



Voyager

Type: Handheld Travel Steamer 90ml
Power: 1200W
Steam: 18gm/min
Angle: 90° Adjustable
Plate: Titanium Coated

MRP: ₹3,595

1 Year

IRONS & GARMENT STEAMERS (4/4)



Coral 1000

Type: Electric Iron

Power: 1000W

Plate: 3-Layer Golden Coated

Weight: Heavy for Stubborn Wrinkles

Settings: 6-Stage Fabric

MRP: ₹1,995

3 Years



Grace

Type: Electric Iron

Power: 1200W

Plate: Ceramic Coated

Body: Shock Proof, Cool Touch

Cord: Swivel for Easy Movement

MRP: ₹1,295

2 Years



Opal

Type: Electric Iron

Power: 1000W

Plate: Non-Stick Coated

Control: Variable Temperature

Safety: Thermal Fuse

MRP: ₹1,195

2 Years

CATEGORY USP

VACUUM CLEANER

Complete Cleaning Ecosystem

INALSA

Strongest Assortment Width in the Cleaning Category

- Range covers: Handheld, Stick, Cordless, Canister, Wet & Dry types
- Capacity range from 10L to 42L
- One of the widest cleaning ranges available in India
- First in India to introduce Vacuum Cleaner with Mop Function

BUYER RELEVANCE

- ✓ Opportunity to build a complete cleaning destination
- ✓ Improves basket size through category adjacency
- ✓ Allows consumer upgrade from handheld to deep cleaning solutions

VACUUM CLEANERS (1/5)



Ozoy Flex

Type: Stick Cordless 1L
Power: 350W
Suction: 28kPa
Runtime: 58 Minutes
Filter: SS+HEPA+Sponge

MRP: ₹31,999

1 Year



Master Vac 42

Type: Wet & Dry 42L
Power: 1700W
Suction: 28kPa
Function: Wet, Dry & Blow
Filter: HEPA + Sponge

MRP: ₹20,995

2 Years



Master Vac 35

Type: Wet & Dry 35L
Power: 1700W
Suction: 22kPa
Function: Wet, Dry & Blow
Filter: HEPA + Sponge

MRP: ₹18,995

2 Years



MasterVac Clean

Type: Spot Vacuum 1.8L
Power: 600W
Suction: 14kPa
Function: 3-in-1: Spray, Clean, Vacuum
Special: Self Clean, Textile Care

MRP: ₹17,500

1 Year

VACUUM CLEANERS (2/5)



Ozoy Go

Type: Stick Cordless 800ml
Power: 250W
Suction: 28kPa
Runtime: 40 Minutes
Filter: SS+HEPA+Sponge

MRP: ₹16,999

1 Year



Master Vac 25

Type: Wet & Dry 25L
Power: 1700W
Suction: 22kPa
Function: Wet, Dry & Blow
Filter: HEPA + Sponge

MRP: ₹16,995

2 Years



Micro WD 15

Type: Wet & Dry 15L
Power: 1400W
Suction: 17kPa
Function: Wet, Dry & Blow
Filter: HEPA + Sponge

MRP: ₹13,995

1 Year



Ozoy Steammop

Type: Steam Cleaner 500ml
Power: 1250W
Steam: 32gm/min
Heat Up: 15 Seconds
Special: 90° Flexible, Water Filter

MRP: ₹12,995

2 Years

VACUUM CLEANERS (3/5)



Purimite

Type: Bed Vacuum 600ml
Power: 450W
Suction: 12kPa
Special: UV Sterilization
Display: Digital, Dust Sensing

MRP: ₹11,500

1 Year



Homeasy WD 10

Type: Wet & Dry 10L
Power: 1200W
Suction: 16kPa
Function: Wet, Dry & Blow
Filter: Cloth + Sponge

MRP: ₹11,895

1 Year



Ozoy Premium

Type: Handheld+Stick 200ml
Power: 900W
Suction: 18kPa
Function: 2-in-1 + Mopping
Filter: Double Layer HEPA

MRP: ₹8,995

1 Year

VACUUM CLEANERS (4/5)



Ozoy Mop Plus

Type: Handheld+Stick 200ml

Power: 800W

Suction: 16kPa

Function: 2-in-1 + Mopping

Filter: Double Layer HEPA

MRP: ₹6,995

1 Year



Ecocyclone Pro

Type: Bagless Canister 2L

Power: 1400W

Suction: 18kPa

System: Turbo Cyclone

Steering: 180° Swivel

MRP: ₹6,895

1 Year



Dura Clean Plus

Type: Handheld+Stick 800ml

Power: 800W

Suction: 16kPa

Filter: Washable HEPA

Weight: Light Weight

MRP: ₹4,495

2 Years



Ozoy Plus

Type: Handheld+Stick 800ml

Power: 700W

Suction: 14kPa

Filter: Washable HEPA Multi-Level

Weight: Light Weight

MRP: ₹3,995

1 Year

VACUUM CLEANERS (5/5)



Carworx CL

Type: Car Vacuum
Power: 110W
Suction: 5.5kPa
Filter: Washable HEPA
Weight: Light Weight

MRP: ₹4,595

1 Year



Dura Clean

Type: Handheld 800ml
Power: 800W
Suction: 16kPa
Filter: Washable HEPA
Filtration: Multi Level

MRP: ₹3,295

1 Year



Carworx

Type: Car Vacuum
Power: 110W
Suction: 5kPa
Filter: Washable HEPA
Weight: Light Weight

MRP: ₹2,695

1 Year

WARRANTY & AFTER-SALES SUPPORT

- Standard 2-Year Warranty on most products
- Up to 7-Year Motor Warranty (Jazz 600 HVDC)
- 5-Year Motor Warranty (Duronic 650)
- 3-Year Warranty (Coral 1000 Iron)
- 30-Month Warranty (Nutri N Vit Pro)
- Pan-India authorized service center network
- Dedicated phone & email support
- **Strong warranty = lower returns = better partner margins**

